

Sales Analysis Report

ARS Solutions Ltd.

Sorts: Department Description

3/14/2003 8:19:34 AM

Filters: Description equals Reels

Page 1

Item #	Description 1	QoH	Ext Cost	YtD Qty	YtD Sales	%	Rank	YtD Profit	%	Rank
Dept Desc: Reels										
High 80.0%										
03628201302	GARCIA BMRD5 CARDINAL REEL	31	558.31	72	3236.76	4.6	5	1940.04	13.1	1
230288	DAIWA GC120 GOLDCAST REEL	43	1568.64	122	6164.47	8.7	2	1713.91	11.5	2
03628201313	GARCIA XLT-1 SYNCRO CAST REEL	61	4837.30	81	7653.77	10.9	1	1230.47	8.3	3
03628201303	GARCIA 6500C SYNCRO CAST REEL	45	2899.35	64	5183.42	7.3	3	1059.90	7.1	4
03628201301	GARCIA 5500C SYNCRO CAST REEL	23	1445.78	47	3853.53	5.5	4	899.11	6.1	5
990700	ZEBCO 6502 PROSTAFF UL COMBO	50	1333.50	50	1999.50	2.8	13	666.00	4.5	6
785554	SHIMANO AXUL/2500 SPIN. COMBO	27	625.32	70	2204.37	3.1	10	583.17	3.9	7
230284	DAIWA GC80 GOLDCAST REEL	58	1852.52	63	2550.93	3.6	8	538.71	3.6	8
04269700280	SISTAR VERTEX VX-30	9	129.51	30	899.70	1.3	27	468.00	3.2	9
745911	FINTEK K210W WALLEYE COMBO	59	1102.71	56	1410.70	2.0	21	364.06	2.5	10
785242	SHIMANO MARK 3QCP SPIN. REEL	57	1756.17	68	2451.39	3.5	9	356.31	2.4	11
785540	SHIMANO FX-1/FX1552 COMBO	25	511.25	53	1430.52	2.0	19	346.67	2.3	12
230354	DAIWA M13/212CGB SPIN COMBO	34	501.50	67	1326.00	1.9	23	337.75	2.3	13
467708	JOHNSON TF14-CP TANGLE	2	30.26	49	1077.51	1.5	26	336.14	2.3	14
990671	ZEBCO 2595 1220 COMBO	71	1243.92	44	1099.56	1.6	25	328.68	2.2	15
797150	SILSTAR NOVA 20 BAITCAST REEL	1	29.67	63	2154.03	3.1	12	284.82	1.9	16
990617	ZEBCO 33CFTCP SPIN CAST REEL	10	214.40	41	1147.59	1.6	24	268.55	1.8	17
785299	SHIMANO BKM101 CASTING REEL	3	160.77	54	3158.51	4.5	6	264.65	1.8	18
Subtotal 18		609.00	20800.88		49002.26			11986.94		
Low 20.0%										
785990	SHIMANO FXB-200 SPINNING REEL	65	935.35	92	1572.37	2.2	17	248.49	1.7	19
990616	ZEBCO 33CP SPIN CAST REEL	15	189.30	93	1422.06	2.0	20	248.40	1.7	20
990676	ZEBCO 3490 33 COMBO	18	392.40	73	1838.94	2.6	15	247.54	1.7	21
990677	ZEBCO 2117 PRO STAFF COMBO	39	1070.16	61	1920.95	2.7	14	247.11	1.7	22
785244	SHIMANO TX-110QCP SPIN. REEL	74	1994.30	49	1567.51	2.2	18	246.96	1.7	23
467608	JOHNSON TF1055 TANGLE FREE	71	1635.13	59	1592.47	2.3	16	233.70	1.6	24
298050	MAXTEC 303/SC100 SPINCAST	39	343.98	72	841.75	1.2	29	206.71	1.4	25
745954	FINTEK K402 FIRST CATCH COMBO	99	1050.39	52	748.33	1.1	32	196.61	1.3	26
785060	SHIMANO AC-1CP SC REEL	2	19.62	65	818.41	1.2	30	180.76	1.2	27
230006	DAIWA MA10G MAG REEL	50	1774.00	78	2947.70	4.2	7	180.26	1.2	28
990654	ZEBCO X4CP EXPRESS REEL	6	209.52	58	2191.88	3.1	11	166.52	1.1	29
230312	DAIWA 206RLBP SILVERCAST REEL	44	550.44	53	762.72	1.1	31	99.69	0.7	30
298031	MAXTEC 303 SPINCAST REEL	99	423.72	49	308.21	0.4	34	98.49	0.7	31
990692	ZEBCO 1286 MICKY MOUSE COMBO	52	513.76	53	619.62	0.9	33	95.98	0.6	32
04296500210	YAKIMA 204-YL-C ROOSTER TAIL	15	10.35	85	152.23	0.2	35	93.58	0.6	33
785264	SHIMANO FX-100CP SPINNING REEL	96	1301.76	60	863.46	1.2	28	49.86	0.3	34
990655	ZEBCO PSG05CP SPINNING REEL	81	1581.93	69	1365.58	1.9	22	18.01	0.1	35
03628203641	GARCIA 763GTI/B566ML COMBO	13	374.53	0	0.00	0.0	36	0.00	0.0	36
Subtotal 18		878.00	14370.64		21534.19			2858.67		
Subtotal 36 Dept Desc: Reels		1487.00	35171.52		70536.45			14845.61		
Total 36		1487.00	35171.52		70536.45			14845.61		